

United Way Northern Ozaukee launches 2018-19 campaign

OZAUKEE COUNTY — United Way of Northern Ozaukee kicked off its 2018-19 fundraising campaign this month with the deployment of additional volunteer power and voices united in tackling local challenges to build a more resilient Ozaukee County.

Over the past year, UWNO has been actively recruiting key leaders to help advocate for a healthier community, where youths develop into thriving adults, all families can achieve financial stability and our elderly and disabled population will lead more inclusive lives, according to Executive Director Barbara Bates-Nelson.

She said the group has much work ahead of it if they are to continue supporting the “vital work done by our partner agencies.”

“We are grateful to be able to collaborate on strengthening our communities,” Bates-Nelson said. “We are fortunate to live in a county with people who are willing to make a difference by volunteering.”

UWNO also announced its 2018-19 campaign team. The co-chair persons are:

■ Bill Henkle, former educator, Port Washington-Saukville School District

■ Bob Henkle, an attorney with Reinhart, Boerner Van Deuren Law Firm

■ Karl Hertz, former superintendent of the Mequon-Thiensville School District

■ Carol Hertz, former curriculum director with the Cedarburg School District.

UWNO has also assembled a Campaign Cabinet of volunteers and ambassadors to lead the fundraising campaign and to increase the



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Pictured are front row from left, Annie Stadler and Barbara Bates-Nelson; second row from left, Deb Fedel, Carol Hertz and Karl Hertz; third row from left, Bill Henkle and Joe Graf; back row from left, Bob Henkle and Jim Asplin. Not pictured is Todd Luft.

financial and volunteer resources needed to accomplish its mission. They are: Jim Asplin of Newport Wealth Management, Debbie Fedel of Seek Careers and Staffing Inc., Todd Luft of Associated Bank and Joe Graf, former president of the Volunteer Center of Ozaukee County.

“The honorary co-chairs and the members of the campaign cabinet all bring important skills for the work they have ahead of them: strong educational backgrounds, experiences

in local government, involvement with nonprofit advocacy groups, legal knowledge and experience, business affiliations and experiences in: social work, mental health and education,” Bates-Nelson said.

The United Way of Northern Ozaukee helps many people through diverse partner agencies and other United Way-funded initiatives, such as educational programs, mentoring programs, health and quality of life issue programs and financial stability promotions.

Port Washington State Bank to match donations

Port Washington State Bank is challenging community members to double their impact by making a new or increased leadership donation to United Way of Northern Ozaukee. The bank will match dollar for dollar every new or increased leadership gift (leadership gifts start at \$300) up to \$25,000.

Bates-Nelson said that, last year, 14 partner agencies provided critical programs and services to parents struggling financially, children who have inadequate food supplies and regularly experience hunger and elderly and disabled citizens who feel isolated, and communities that need to become stronger and more resilient.

“The United Way of Northern Ozaukee is a champion for the health and well-being, education and financial stability of every person in the county,” she said. “We work to improve lives by mobilizing people and leveraging our vast community network to raise money, to engage leaders to solve the most daunting challenges their communities face and to invest in resources that produce measurable improvements.”

For more information about the work of United Way of Northern Ozaukee or to join their fight to create meaningful, measurable and lasting change for people throughout our county, visit its website at www.unitedwayno.org.