

UNITED WAY OF NORTHERN OZAUKEE

UNITED WE LIFT UP
OUR COMMUNITY



2019-2020 ANNUAL REPORT



TOGETHER WE ARE STRONGER

A MESSAGE FROM THE BOARD PRESIDENT AND EXECUTIVE DIRECTOR

“ALONE WE CAN DO SO LITTLE; TOGETHER, WE CAN DO SO MUCH.”

- Helen Keller

For 70 years, United Way of Northern Ozaukee has been bringing together nonprofit partners, businesses, elected officials, community leaders, and people like you to create a common vision and a strategy to address Ozaukee County's toughest issues in the areas of Education, Income, and Health. These needs range from basic human needs like food and shelter to emerging and growing issues like lack of affordable housing, rising mental and behavioral health issues, and lack of access to primary health care. Our 2019 Annual Report celebrates the resources that we leveraged to improve local conditions and to make a real difference in our neighbors' lives.

As we look to 2020, we recognize that we have some upcoming challenges that look different now than they did a couple of months ago. Bringing the community together to keep our communities safe

and healthy has become even more urgent. We have families who are struggling in the economic fallout from the COVID-19 pandemic who were previously employed and now need our partners' programs and services to help them fulfill their basic needs.

As the health crisis unfolds, we are inspired by the spirit of giving in our community. We are seeing first-hand what our community is made of — heart, empathy, and hope. It's with that same spirit that we must continue to fight for struggling families, victims of sexual violence and child abuse, and children going hungry.

Thank you for your support of United Way of Northern Ozaukee and for lifting up our neighbors in need. It's amazing what can happen when we all LIVE UNITED.



Annie Stadler
Board President



Barbara Bates-Nelson
Executive Director



THROUGHOUT ITS 70-YEAR HISTORY IN OZAUKEE COUNTY, THE UNITED WAY OF NORTHERN OZAUKEE HAS EARNED THE REPUTATION OF BEING AN ORGANIZATION THAT RESPONDS TO EMERGING NEEDS WITH IMPACTFUL LOCAL SOLUTIONS.

THIS YEAR, UNITED WAY OF NORTHERN OZAUKEE IS CELEBRATING 70 YEARS OF SERVING OZAUKEE COUNTY RESIDENTS. SINCE 1950, WE'VE BROUGHT PEOPLE AND RESOURCES TOGETHER TO TACKLE PROBLEMS TOO BIG FOR ANY OF US TO SOLVE ALONE. TOGETHER, WE TOUCH THE LIVES OF THOUSANDS OF PEOPLE AND DRIVE POSITIVE CHANGE IN OUR COMMUNITY. LIVE UNITED WITH US FOR DECADES TO COME!





Last year, United Way of Northern Ozaukee distributed more than \$302,000 to community partners to improve overall health outcomes, empower our youth and families through educational opportunities, support our Homeless Prevention Fund, and much more. Through our annual allocation process, we directly impacted 13 nonprofit partners working to meet identified prioritized needs in our community.

UNITED WE SERVE



SOUP'S ON!

WITH THE HELP OF OVER 40 VOLUNTEERS, WE WERE ABLE TO PACKAGE OVER 300 QUARTS OF SOUP FOR THE THREE LOCAL FOOD PANTRIES AND ADVOCATES OF OZAUKEE. THE FRESH INGREDIENTS FOR THE SOUP CAME FROM INDIVIDUAL AND COMMUNITY GARDENS, AND OUR VOLUNTEERS CHOPPED ALL 150 POUNDS OF VEGETABLES. WE'RE THANKFUL TO TWISTED WILLOW FOR THEN TAKING ALL THE INGREDIENTS AND MAKING A NOURISHING AND DELICIOUS MEAL! IN ADDITION, WE DONATED BARRELS OF NONPERISHABLE SOUP-RELATED ITEMS TO FILL THE SHELVES AT FAMILY SHARING OF OZAUKEE AND PROVIDE ADVOCATES OF OZAUKEE WITH HEALTHY SNACKS FOR THEIR FAMILIES.

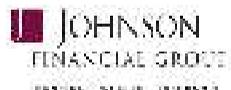


2019-2020 WORKPLACE CAMPAIGNS

BOLD BUSINESS LEADERS STEPPING UP TO HELP

Every year, hundreds of employees and employers get involved in workplace giving campaigns to improve the education, financial stability and health of our communities. We are so grateful for their long partnership and proud to recognize their leadership in building a stronger Ozaukee County.

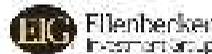
We are always encouraging new businesses, large or small, to join this great cause. If your business or company would like UWNO's executive director or a campaign ambassador to speak to your group about workplace campaigns, please contact Barbara Bates-Nelson at 248-613-7855 or uwno@sbcglobal.net.



2019-2020 WORKPLACE CAMPAIGNS CONTINUED

TOCQUEVILLE SOCIETY

We would like to highlight several community leaders who support United Way and our community at an exemplary level and are making an incredible impact on Ozaukee County and will continue to do so for generations to come.



WE ARE UNITED FOR ALICE



ALICE is an acronym for Asset Limited, Income Constrained, Employed. The ALICE study provides a more comprehensive analysis of the state of financial instability in our communities.

When COVID-19 hit, over 550,000 Wisconsin households were ALICE. A record number struggled to afford basics for survival, despite working. In addition, over 260,000 Wisconsin families were in poverty. They were one emergency away from financial instability, setting the stage for the

unprecedented economic impact of the crisis.

What is UWNO doing for ALICE? We established the Ozaukee County COVID-19 Response Fund to address the coronavirus pandemic's short-term and long-term impacts on ALICE families.

We are leading conversations and participating in coalitions to raise awareness and take action to address the growing ranks of ALICE households in Ozaukee County. We are working to lift the economic well-being of ALICE and all residents.

20%

Of households in Ozaukee County are considered ALICE. That's 6,990 households struggling to afford food, transportation, health care and other basic needs.

6%

Of households in Ozaukee County are living in poverty. That's 2,038 households that can't afford basic needs.

41%

Of senior households (65 and older) are considered ALICE or living in poverty

\$37.71

Hourly wage needed for a family of four to afford the bare-minimum household survival budget in Ozaukee County

WHERE IS ALICE IN OZAUKEE COUNTY?

Percentage of Households that are ALICE or in Poverty

Town of Belgium 24%
Village of Belgium 18%
Town of Cedarburg 15%
City of Cedarburg 28%
Town of Fredonia 26%
Village of Fredonia 26%
Town of Grafton 15%
Village of Grafton 28%
City of Mequon 19%
Town of Port Washington 26%
City of Port Washington 32%
Town of Saukville 19%
Village of Saukville 44%
Village of Thiensville 34%

LEVERAGING OUR COLLECTIVE IMPACT TO FIGHT FOR OUR NEIGHBORS

We multiply our impact through giving, advocating and volunteering.

Give: We put your dollars to work to fight for the education, health and financial stability of our neighbors – the building blocks for a good quality of life.

Advocate: There is power when people unite to make a change.

Volunteer: People helping people as our community comes together to tackle some of the toughest issues.



\$376,400
raised in
2019-2020



750
donors



37
workplace
campaigns



145
volunteers



"As we are bombarded daily with disturbing and disheartening headlines and tweets, the United Way of Northern Ozaukee provides a beacon of hope, if not confidence, that the good people of our community are pulling together and will rise above. As the COVID-19 pandemic has unfolded, UWNO has been at the front in gathering, coordinating and distributing to those most in need the help so generously offered by people, businesses and organizations throughout Ozaukee County. UWNO is a community treasure that consistently gives more to me than I can ever give to it."

*Robert Henkle Jr.
2018-2020 UWNO Campaign Cabinet*

WHAT WE HAVE ACHIEVED TOGETHER

Over 15,000 Ozaukee County residents benefited from United Way-funded programs.



An **additional \$440,000** was leveraged in the **community** in direct support to our partner agencies for critical programs and services.



FINANCIAL STABILITY | We helped 262 individuals with rent assistance, keeping them safe and avoiding an eviction.



HEALTH | United Way-funded programs provided 12,032 trips for seniors in 2019-2020. 8,562 trips were for medical and preventive care to keep seniors healthy and in their homes.



HEALTH | 99% of the children who participated in a United Way-funded mentoring program had a positive attitude about the importance of doing well in school.

EDUCATION | We supported programming for children who are survivors of domestic abuse. 80% of children who participated in conflict resolution training improved essential life skills, such as resolving disputes without violence.



EDUCATION | 197 children in 116 families benefited from 551 home visits in 2019



FINANCIAL STABILITY
36 individuals with disabilities were hired or participated in meaningful temporary work experiences in 2019-2020.

HEALTH | 13,280 individuals accessed the most basic need to humanity — access to food — with United Way's help.

HELP US DO MORE

To volunteer, visit www.volunteerozaukee.com

To donate, visit www.unitedwayno.org

\$20
per week

= 1 month of child care for a single mom



\$20
per week

= 15 hours of counseling to improve mental health



\$20
per month

= 4 days in a shelter, case management and support services for a family experiencing homelessness



\$20
per month

= 5 door-to-door trips for a senior who is unable to drive

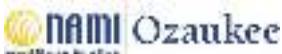


\$20
per month

= 16 hours of homework help for kids



UNITED WAY IS A CONVENER OF PEOPLE AND IDEAS



United Way of Northern Ozaukee collaborates with 12 local partner agencies to improve the lives of Ozaukee County residents. Working collaboratively with key partners, United Way brings the best people, ideas, talents and resources together to tackle complex challenges head-on and create long-lasting positive changes in Ozaukee County.

Advocates partnered with United Way of Northern Ozaukee on the Homeless Prevention Program

to provide short-term rent assistance to struggling working families and individuals in crisis. The program helps people who are in temporary financial difficulty remain in their homes through assistance with one or two months' rent. Most of the calls for housing assistance are from individuals who have missed work due to illness, had a car repair that was unexpected or other similar problems that have left them short on rent funds.

Since its inception in 2016, the Homeless Prevention Program has helped over 1,200 Ozaukee County residents. In 2019, 80% were able to maintain their housing for at least six months after receiving a helping hand.



OUR VOLUNTEER LEADERS

A sincere thank you to our Board of Directors and Campaign Cabinet for their vision, leadership and commitment to community. Because of committed volunteers, UWNO runs a very lean organization that invests a high percentage of the money into programming rather than operations. Thanks for sharing your time talents and passion for improving community.

BOARD OF DIRECTORS EXECUTIVE BOARD



Anne Stadler
Board President
Port Washington State Bank



Gery Antoine, Vice President
of Governance, Antoine Hoelt
& Eberhardt S.C.



Don Bystrycki
Member at Large
Community Member



Tom Carson
Vice President of Marketing
City of Port Washington



Grace Eernisse
Event Planning Co-Chair
Eernisse Funeral Homes



Robert Haupt
Vice President of Allocation,
Former Ozaukee Cty Health
and Human Service Director



Tom Johnson
Vice President of Strategic
Planning, Charter Steel



Chris King
Event Planning Co Chair
Port Washington State Bank



Craig Modahl
Vice President of Community
Impact, Next Breath, LLC



Cindy Nierode
Treasurer
Port Washington State Bank

BOARD OF DIRECTORS



Wilma Bonaparte
MATC



Jack Linehan-Ed.D.,
Retired Superintendent
Shorewood School District



Tony Matera
Ansary & Associates



Bailey Murph
Washington Ozaukee
County



Jonathan Neulreich
US Bank



Joyce Nwatuobi
Aurora HealthCare



Jenna Robinson
Aurora Health Care
Foundation



Bryn Theisen
BMO



SRI Vasudevan
Retired Physician



Ron Voigt
Ozaukee County



Karen Weber
Former Teacher



Dr. Michael Weber
Port Washington
School District



2019-2020 CAMPAIGN CABINET

CAMPAIGN CABINET **CO-CHAIRS**



Grace & Marc Eernisse
Eernisse Funeral Homes

Holly Ryan
Executive Director
Ozaukee Jail Literacy Program

CAMPAIGN CABINET *(PICTURED ABOVE)*

Jim Asplin
Newport Partners Wealth Management

Brian Barber
Lake Financial Group

Pat Foy
Former Executive at FIS & Fiserv

Joe Graf
Former President of Volunteer Center

Bob Henkle
Reinhart, Boerner Van Deuren S.C.

Karl Hertz
Former Superintendent
Mequon-Thiensville School District

Carol Hertz
Former Cedarburg Curriculum Director

Maureen Squire
Community Volunteer

KEY VOLUNTEER **LEADERS**



Dana Carter
Marketing
ManpowerGroup



Jill Grimm
Accounting, Port
Washington State Bank



Scott Gutelius
Website Developer
Scott Gutelius Website
Development



Michaela Paukner
Event Planning and Marketing
Wisconsin Law Journal



John Reichert
Videography
Chocolate Chisel



Rick Bate
Photography
Rick Bate Photography

THANK YOU SO MUCH TO OUR GENEROUS DONORS

For 70 Years, United Way of Northern Ozaukee has stepped up when the community needed us. Our fight for education, health and financial stability in Ozaukee County wouldn't be possible without these generous donors.

TOCQUEVILLE SOCIETY **\$10,000 +**

Charter Steel
Chocolate Chisel
Pat & Linda Foy
Arno Gunther Trust
Kohler Company & Employees
Bill & Pat Moren
Port Washington State Bank

LIGHTHOUSE KEEPERS **\$1500-\$9,999**

Associated Bank
BMO Harris Bank
Brico Fund BBC
D. Bucholtz CSM, LLC
D.D. Williamson & Employees
Marc & Grace Eernisse
Shirli Flack
Friends of Ozaukee
Robert & Carroll Haupt
Robert & Ruth Henkle, Jr.
Tom & Nancy Holley
Tom & Natalie Johnson
Herb Kohl Philanthropies
Lakeside Development
Tim Lorge
Meridian Industries
Craig & Sandy Modahl
Barbara Bates-Nelson & Rick Nelson
Cindy & Robin Nierode
Cathleen & Ray Porter
Port Washington Saukville Rotary
Holly Ryan
Sargento & Employees
James & Jennifer Schowalter
Mark & Cathy Schowalter
Ron & Betty Schowalter
Steve & Wendy Schowalter

Paul & Jan Schueller
Twisted Willow
WE Energies Foundation
Michael Wood

FLAG RAISERS **\$1000-\$1499**

Aegis Corporation
Jason Aleknavicius
Allen Edmonds Employees
Anchor Enterprise II
Nicholas Ankerson
Jim & Chris Asplin
Jimmy B's Auto Repair, LLC
Baird
Brian & Andi Barber, Lake Financial
Group
Lynn & Dan Benning
Black & Decker Stanley
Janice Blazich
James & Teresa Charewicz
Dario De Marie
Drew's True Value
Jason & Julie Dzwinkel
Jon Egron
Barb Fischer
Mal & Jill Hepburn
Mary & Chris Karnitz
Thomas & Lynn Kassouf
Kelly Family Fund
Nancy Klever
Scott Leutenegger
Renee & Jordan Luhr
Janice Watson & Alfred Lustig
Doug & Vicky McManus
Meadowlark Storage
Frank Metz
Greg Miller
Duane Nadolski

Tim Nelligan
Port Washington Historical Society
Bruce Reisterer
Bill & Jean Schanen
Carol Schneider
Melanie Spencer
Wild Wings
Margaret Yungbluth

SETTLERS **\$750- \$999**

A.N. Ansay & Associates
Anonymous
Mr. & Mrs. Craig Beecher
Amy Bloecher
Michael Elizewski
Scott Engel
Jim & Middy Froemming
PW Saukville Rotary
Gary Watson

PIONEERS **\$500- \$749**

Anonymous
Anonymous
Anonymous
Mary Albrecht
Deborah Alt
Antoine, Hoeft & Eberhardt, S.C.
Janice Barnart
Kate & Jason Bechen
Kris & Jill Becker
Dr. Wilma Bonaparte
Dr. Douglas Bostwick
Rick & Jill Bunting
Paul & Julie Carufel
John & Susan Cavanaugh
Charter Wire
Lisa Dietrich

Kristine Edwards
Tari Emerson
Gordon & Judith Ann Fillar
April Finger
Kathleen & Jeffrey Fuller
Daniel & Diane Gierach
Graef
Douglas & Janine Graham
Joan & Joe Groh
Shirley Schanen Gruen
Bill & Mary Henkle
Michael Holloway
Homestead Auto
Amy Kauper
Sandy Kelley
Sarah Kramer
John Krell
Krista Marie Krueger
Mary Fran Lepaske
John Long
Ruth Lorge
MATC
Carolyn McAllister
Penny Mentzel
Messina's Restaurant
Barbara Swietlik-Metz
James Minzlaff
Dennis & Christine Ott
Robert Muehlencamp
Dan Obernader
Robert Platteter
Steve Plier
Edith Puzzuoli
James Quick
Brian Robinson
Tom & Judy Saeger
Don Sauer
Michael Spalding
Annie Stadler
William Steck
Angela Ter Maat
Kathie Tikkanen
SRI & Joyce Vasudevan
von Briesen & Roper
Diane Wattson
Western National Mutual Ins. Co.
Linda Wolfgram
Worzella Photography
Susan Buettner & Mark Zagar
Mark & Judy Ziebell

EXPLORERS

\$300-\$499

Anonymous
Anonymous
Anonymous
Gerald & Anne Antoine
AXA Foundation Inc.
Chris Balister
Daniel & Karen Becker
Jamie Berndhart
Cheryl Boldt
Courtney Borden
Donald & Kathleen Bystricky
Heather Carlson
James Coggins
Christine Cuda
Ray & Kristi deBriijn
Dante & Arlene Delapasqua
Pete & Pat Didier
Karl Dombrowski
Gary Dunco
Eernisse Funeral Homes
Bruce Fowler
Vicki Fowler
Fredonia Lions Club
Jazmine Garcia
Rick Gaskill
Rhonda Gorden
Joe & Joanna Graf
Steven Guthrie
Joe & Erin Gutsmiel
The Harborview
Lisa Harteau
Karl & Carol Hertz
Dave Hunsicker
James Johnson
Jeffrey Killey
Chris King
Ron Knaus
Christy Knowles
Al & Judy Krier
Christine Kuemmerlein
Dawn Lemke
Levy & Levy S.C.
Monica Lewein
John Long
Adrienne Luft
Heather Mader
John & Natalie May
Jay McMahan
Cari Ann Mihalko

David Franks & Louise Mollinger
David Mowry
Mary Lou & David Mueller
Neuens Fredonia Lumber
Newport Shores
Jim & Annie Noster
Deb Neulreich
Omega Industrial Products
Mike Ott
Michele Padovano
Linda Pajula
Susan Pallo
Mitch Pezanoski
Shops in Port
Ron Prom
Laura Reynolds
Jeff Richards
Tecwyn Roberts
Greg Schaefer
Ptryk Schmeling
Laura Schimberg
Jay Schreurs
Alan Schupp
Lloyd Smith
Audrey Smolinski
Leila Solati
Steven & Geraldine Spielbauer
Tim Spieth
Troy Stucke
Carol Stuebe
The Harborview
Ronald Theis
John Tokarz
Jason Traxel
Janet Trzeczinski
Jon Vrzal
Aaron Lynn Van Rooy
Ron Voigt
Karen & Jim Vollmar
Lina Vorpahl
WallMart Foundation
Mike & Karen Weber

Every attempt has been made to ensure accuracy. We apologize for any omissions or inaccuracies.

FINANCIAL PERFORMANCE

Thanks to the generosity of local organizations and donors who participated in this year's campaign, United Way Northern Ozaukee impacted 16,500 people through programs and community investments. We know that our work isn't done and that we will need to continue to grow our campaign in order to respond to the growing needs for services. **Together, we are united to make a difference in our neighborhoods.**

United Way of Northern Ozaukee, Inc. Statement of Financial Position as of March 31, 2020

Assets

Cash & Cash Equivalents	\$227,186
Pledge Receivables	\$155,069
Other Assets	-
Total Assets	\$382,255

Liabilities & Net Assets

Accrued Liabilities	\$944
Allocations and Designations Payable	\$169,500
Total Current Liabilities	\$170,444

Net Assets

Unrestricted Net Assets	\$211,811
Total Net Assets	\$211,811
	\$382,255



WHAT'S RAISED HERE, STAYS HERE.

Over 15,000 Ozaukee County residents benefited from United Way-funded programs



To volunteer, visit www.volunteerozaukee.org

To donate, visit www.unitedwayno.org