UNITED WAY OF NORTHERN OZAUKEE

UNITED WE LIFT UP OUR COMMUNITY

2019-2020 ANNUAL REPORT
For 70 years, United Way of Northern Ozaukee has been bringing together nonprofit partners, businesses, elected officials, community leaders, and people like you to create a common vision and a strategy to address Ozaukee County’s toughest issues in the areas of Education, Income, and Health. These needs range from basic human needs like food and shelter to emerging and growing issues like lack of affordable housing, rising mental and behavioral health issues, and lack of access to primary health care. Our 2019 Annual Report celebrates the resources that we leveraged to improve local conditions and to make a real difference in our neighbors’ lives.

As we look to 2020, we recognize that we have some upcoming challenges that look different now than they did a couple of months ago. Bringing the community together to keep our communities safe and healthy has become even more urgent. We have families who are struggling in the economic fallout from the COVID-19 pandemic who were previously employed and now need our partners’ programs and services to help them fulfill their basic needs.

As the health crisis unfolds, we are inspired by the spirit of giving in our community. We are seeing first-hand what our community is made of — heart, empathy, and hope. It’s with that same spirit that we must continue to fight for struggling families, victims of sexual violence and child abuse, and children going hungry.

Thank you for your support of United Way of Northern Ozaukee and for lifting up our neighbors in need. It’s amazing what can happen when we all LIVE UNITED.
THROUGHOUT ITS 70-YEAR HISTORY IN OZAUKEE COUNTY, THE UNITED WAY OF NORTHERN OZAUKEE HAS EARNED THE REPUTATION OF BEING AN ORGANIZATION THAT RESPONDS TO EMERGING NEEDS WITH IMPACTFUL LOCAL SOLUTIONS.

THIS YEAR, UNITED WAY OF NORTHERN OZAUKEE IS CELEBRATING 70 YEARS OF SERVING OZAUKEE COUNTY RESIDENTS. SINCE 1950, WE'VE BROUGHT PEOPLE AND RESOURCES TOGETHER TO TACKLE PROBLEMS TOO BIG FOR ANY OF US TO SOLVE ALONE. TOGETHER, WE TOUCH THE LIVES OF THOUSANDS OF PEOPLE AND DRIVE POSITIVE CHANGE IN OUR COMMUNITY. LIVE UNITED WITH US FOR DECADES TO COME!
Last year, United Way of Northern Ozaukee distributed more than $302,000 to community partners to improve overall health outcomes, empower our youth and families through educational opportunities, support our Homeless Prevention Fund, and much more. Through our annual allocation process, we directly impacted 13 nonprofit partners working to meet identified prioritized needs in our community.
SOUP’S ON! WITH THE HELP OF OVER 40 VOLUNTEERS, WE WERE ABLE TO PACKAGE OVER 300 QUARTS OF SOUP FOR THE THREE LOCAL FOOD PANTRIES AND ADVOCATES OF OZAUKEE. THE FRESH INGREDIENTS FOR THE SOUP CAME FROM INDIVIDUAL AND COMMUNITY GARDENS, AND OUR VOLUNTEERS CHOPPED ALL 150 POUNDS OF VEGETABLES. WE’RE THANKFUL TO TWISTED WILLOW FOR THEN TAKING ALL THE INGREDIENTS AND MAKING A NOURISHING AND DELICIOUS MEAL! IN ADDITION, WE DONATED BARRELS OF NONPERISHABLE SOUP-RELATED ITEMS TO FILL THE SHELVES AT FAMILY SHARING OF OZAUKEE AND PROVIDE ADVOCATES OF OZAUKEE WITH HEALTHY SNACKS FOR THEIR FAMILIES.
Every year, hundreds of employees and employers get involved in workplace giving campaigns to improve the education, financial stability and health of our communities. We are so grateful for their long partnership and proud to recognize their leadership in building a stronger Ozaukee County.

We are always encouraging new businesses, large or small, to join this great cause. If your business or company would like UWNO’s executive director or a campaign ambassador to speak to your group about workplace campaigns, please contact Barbara Bates-Nelson at 248-613-7855 or uwno@sbcglobal.net.
TOCQUEVILLE SOCIETY

We would like to highlight several community leaders who support United Way and our community at an exemplary level and are making an incredible impact on Ozaukee County and will continue to do so for generations to come.
ALICE is an acronym for Asset Limited, Income Constrained, Employed. The ALICE study provides a more comprehensive analysis of the state of financial instability in our communities.

When COVID-19 hit, over 550,000 Wisconsin households were ALICE. A record number struggled to afford basics for survival, despite working. In addition, over 260,000 Wisconsin families were in poverty. They were one emergency away from financial instability, setting the stage for the unprecedented economic impact of the crisis.

What is UWNO doing for ALICE? We established the Ozaukee County COVID-19 Response Fund to address the coronavirus pandemic’s short-term and long-term impacts on ALICE families.

We are leading conversations and participating in coalitions to raise awareness and take action to address the growing ranks of ALICE households in Ozaukee County. We are working to lift the economic well-being of ALICE and all residents.

WHERE IS ALICE IN OZAUKEE COUNTY?

Of households in Ozaukee County are considered ALICE. That’s 6,990 households struggling to afford food, transportation, health care and other basic needs.

20%

Of households in Ozaukee County are living in poverty. That’s 2,038 households that can’t afford basic needs.

6%

Of senior households (65 and older) are considered ALICE or living in poverty

41%

Hourly wage needed for a family of four to afford the bare-minimum household survival budget in Ozaukee County

$37.71

WHERE IS ALICE IN OZAUKEE COUNTY?

Percentage of Households that are ALICE or in Poverty

Town of Belgium 24%
Village of Belgium 18%
Town of Cedarburg 15%
City of Cedarburg 28%
Town of Fredonia 26%
Village of Fredonia 26%
Town of Grafton 15%
Village of Grafton 28%
City of Mequon 19%
Town of Port Washington 26%
City of Port Washington 32%
Town of Saukville 19%
Village of Saukville 44%
Village of Thiensville 34%
LEVERAGING OUR COLLECTIVE IMPACT TO FIGHT FOR OUR NEIGHBORS

We multiply our impact through giving, advocating and volunteering.

**Give:** We put your dollars to work to fight for the education, health and financial stability of our neighbors — the building blocks for a good quality of life.

**Advocate:** There is power when people unite to make a change.

**Volunteer:** People helping people as our community comes together to tackle some of the toughest issues.

“As we are bombarded daily with disturbing and disheartening headlines and tweets, the United Way of Northern Ozaukee provides a beacon of hope, if not confidence, that the good people of our community are pulling together and will rise above. As the COVID-19 pandemic has unfolded, UWNO has been at the front in gathering, coordinating and distributing to those most in need the help so generously offered by people, businesses and organizations throughout Ozaukee County. UWNO is a community treasure that consistently gives more to me than I can ever give to it.”

Robert Henkle Jr.
2018-2020 UWNO Campaign Cabinet

$376,400 raised in 2019-2020
750 donors
37 workplace campaigns
145 volunteers
WHAT WE HAVE ACHIEVED TOGETHER

Over 15,000 Ozaukee County residents benefited from United Way-funded programs.

An additional $440,000 was leveraged in the community in direct support to our partner agencies for critical programs and services.

FINANCIAL STABILITY | We helped 262 individuals with rent assistance, keeping them safe and avoiding an eviction.

EDUCATION | We supported programming for children who are survivors of domestic abuse. 80% of children who participated in conflict resolution training improved essential life skills, such as resolving disputes without violence.

HEALTH | 99% of the children who participated in a United Way-funded mentoring program had a positive attitude about the importance of doing well in school.

FINANCIAL STABILITY | 36 individuals with disabilities were hired or participated in meaningful temporary work experiences in 2019-2020.


HEALTH | United Way-funded programs provided 12,032 trips for seniors in 2019-2020. 8,562 trips were for medical and preventive care to keep seniors healthy and in their homes.

HEALTH | 13,280 individuals accessed the most basic need to humanity — access to food — with United Way’s help.
HELP US DO MORE

$20 per week  =  1 month of child care for a single mom

$20 per week  =  15 hours of counseling to improve mental health

$20 per month  =  4 days in a shelter, case management and support services for a family experiencing homelessness

$20 per month  =  5 door-to-door trips for a senior who is unable to drive

$20 per month  =  16 hours of homework help for kids

To volunteer, visit www.volunteerozaukee.com
To donate, visit www.unitedwayno.org
United Way of Northern Ozaukee collaborates with 12 local partner agencies to improve the lives of Ozaukee County residents. Working collaboratively with key partners, United Way brings the best people, ideas, talents and resources together to tackle complex challenges head-on and create long-lasting positive changes in Ozaukee County.
Advocates partnered with United Way of Northern Ozaukee on the Homeless Prevention Program to provide short-term rent assistance to struggling working families and individuals in crisis. The program helps people who are in temporary financial difficulty remain in their homes through assistance with one or two months’ rent. Most of the calls for housing assistance are from individuals who have missed work due to illness, had a car repair that was unexpected or other similar problems that have left them short on rent funds.

Since its inception in 2016, the Homeless Prevention Program has helped over 1,200 Ozaukee County residents. In 2019, 80% were able to maintain their housing for at least six months after receiving a helping hand.
A sincere thank you to our Board of Directors and Campaign Cabinet for their vision, leadership and commitment to community. Because of committed volunteers, UWNO runs a very lean organization that invests a high percentage of the money into programming rather than operations. Thanks for sharing your time talents and passion for improving community.

OUR VOLUNTEER LEADERS

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CAMPAIGN CABINET CO-CHAIRS

Grace & Marc Eernisse
Eernisse Funeral Homes

Holly Ryan
Executive Director
Ozaukee Jail Literacy Program

CAMPAIGN CABINET (PICTURED ABOVE)

Jim Asplin
Newport Partners Wealth Management

Brian Barber
Lake Financial Group

Pat Foy
Former Executive at FIS & Fiserv

Joe Graf
Former President of Volunteer Center

Bob Henkle
Reinhart, Boerner Van Deuren S.C.

Karl Hertz
Former Superintendent
Mequon-Thiensville School District

Carol Hertz
Former Cedarburg Curriculum Director

Maureen Squire
Community Volunteer

KEY VOLUNTEER LEADERS

Dana Carter
Marketing
ManpowerGroup

Jill Grimm
Accounting, Port
Washington State Bank

Scott Gutelius
Website Developer
Scott Gutelius Website Development

Michaela Paukner
Event Planning and Marketing
Wisconsin Law Journal

John Reichert
Videography
Chocolate Chisel

Rick Bate
Photography
Rick Bate Photography
For 70 Years, United Way of Northern Ozaukee has stepped up when the community needed us. Our fight for education, health and financial stability in Ozaukee County wouldn’t be possible without these generous donors.

**TOCQUEVILLE SOCIETY**  
$10,000 +
- Charter Steel
- Chocolate Chisel
- Pat & Linda Foy
- Arno Gunther Trust
- Kohler Company & Employees
- Bill & Pat Moren
- Port Washington State Bank

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$1500-$9,999
- Associated Bank
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- Anonymous
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- Janice Barnart
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- Kris & Jill Becker
- Dr. Wilma Bonaparte
- Dr. Douglas Bostwick
- Rick & Jill Bunting
- Paul & Julie Carufel
- John & Susan Cavanaugh
- Charter Wire
- Lisa Dietrich

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- Deborah Alt
- Antoine, Hoeft & Eberhardt, S.C.
- Janice Barnart
- Kate & Jason Bechen
- Kris & Jill Becker
- Dr. Wilma Bonaparte
- Dr. Douglas Bostwick
- Rick & Jill Bunting
- Paul & Julie Carufel
- John & Susan Cavanaugh
- Charter Wire
- Lisa Dietrich

**THANK YOU SO MUCH TO OUR GENEROUS DONORS**
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John & Natalie May  
Jay McMahon  
Cari Ann Mihalko

Every attempt has been made to ensure accuracy. We apologize for any omissions or inaccuracies.
Thanks to the generosity of local organizations and donors who participated in this year’s campaign, United Way Northern Ozaukee impacted 16,500 people through programs and community investments. We know that our work isn’t done and that we will need to continue to grow our campaign in order to respond to the growing needs for services. **Together, we are united to make a difference in our neighborhoods.**

![Financial Statement](image-url)
WHAT’S RAISED HERE, STAYS HERE.

Over 15,000 Ozaukee County residents benefited from United Way-funded programs

To volunteer, visit www.volunteerozaukee.org
To donate, visit www.unitedwayno.org