

HELP TO CHANGE LIVES

Together, we can remove barriers and address challenges, from improving access to quality healthcare, including preventative services and mental health support, to advancing financial security for all.

WHAT A DOLLAR BUYS:

\$100

One-on-one training session(s) to enhance literacy skills.

\$250

Basic needs for a family in crisis.

\$500

One week's worth of healthy food for a family.

\$1,000

14 hours of in-school mental health counseling for uninsured students.

Please visit our website to learn more about the positive impact UWNO is making in Ozaukee County, and consider making a gift today to be part of this powerful movement for the greater good.

DONATE TODAY



Last year, over 17,400 Ozaukee County residents benefited from United Way funded programs.

THANK YOU

Thank you to our corporate leaders and the individual donors for investing in our community.



BRICO FUND



What's raised here, stays here, and is reinvested back into proven programs and strategies that help children, families, seniors, and community.

Scan the code below to learn more about our Community Navigator Services program and how it helps Ozaukee County residents with resources.

SCAN HERE



P.O. Box 39, Port Washington, WI 53074
For more information, go to unitedwayno.org
or reach us at unitedwayno@gmail.com



UNITED IS THE WAY

Since 1950 ... Neighbors Helping Neighbors

2024-25 ANNUAL CAMPAIGN



75 YEARS OF IMPACT



75 YEARS OF IMPACT

WE CAN MAKE A DIFFERENCE

Throughout this brochure, you'll notice our special 75th anniversary logo. This symbolizes our long-standing commitment to the community and the many lives we've touched over the years.

Our work has made a significant impact, reinvesting over \$7.5 million in a wide range of local programs and initiatives that have touched hundreds of thousands of lives. This is a testament to the power of collective action and the hope it brings to our community.



186 people received rent assistance, a 12% increase from 2023.

14,708 neighbors were connected to basic needs such as food, transportation, and health care.


200 hours of counseling & therapy for children who endured violence, abuse, or neglect to build resiliency skills to thrive in the face of adversity.


\$106,000 in savings, thanks to our volunteers who work tirelessly to ensure your dollars go back to support critical programming.


86 adults benefitted from the Adult Literacy Program and gained new skills and credentials to help them secure a livable wage job.


UNITED FOR GOOD

Spotlighting United Way partners who show us what compassion in action looks like. These are a few success stories that you, as part of our community, have helped create.

 **Family Sharing Ozaukee** partners with **United Way of Northern Ozaukee** to ensure that families facing food insecurity have access to nutritious meals, enabling them to live their healthiest lives.

 **Advocates of Ozaukee's** homeless prevention fund, supported by **United Way of Northern Ozaukee**, helps families avoid homelessness and build a stronger future for all.

 **Ozaukee Family Services**, a partner of **United Way of Northern Ozaukee**, has expanded access to school-based mental health services to help equip parents and caregivers with the tools to nurture their children's healthy growth and development.

 **Advocates of Ozaukee** and **Lakeshore Regional Child Advocacy Center** partner with **United Way of Northern Ozaukee** to provide a safe space for children and families impacted by abuse, neglect, and family violence to rebuild their lives.

United Way of Northern Ozaukee collaborates across agencies to connect vulnerable and underserved neighbors one-on-one with effective care through the Community Services Navigator Program, thereby empowering participants to be independent while advocating on their behalf to increase chances of success.



75 YEARS OF IMPACT

A SPOTLIGHT ON HARDSHIP

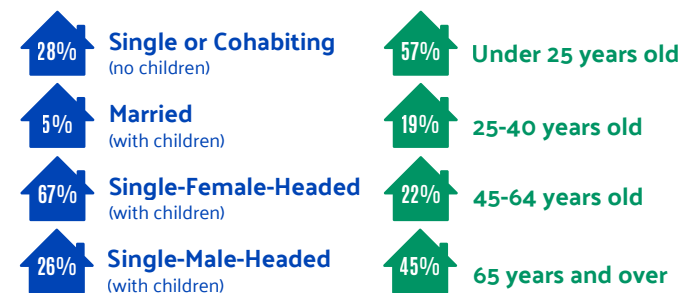
In Ozaukee County, 10,697 households (28%) cannot afford the basics. These families fall below the ALICE Threshold, which includes those in poverty and ALICE (Asset Limited, Income Constrained, Employed). Struggling yet hidden in plain sight, ALICE earns above the poverty level but less than the cost of household basics.



Today, many of our neighbors in Ozaukee County are working hard to overcome obstacles and achieve their goals. This is evident from the ALICE data, which highlights the financial struggles of a significant portion of our community.

DISPARITIES EXIST BY HOUSEHOLD

% Below ALICE Threshold in Ozaukee County:



Together with our community-serving partners and supporters, we can connect people to the opportunities they need to reach their full potential, making Ozaukee County a place where everyone can thrive.

Data Source:
United For ALICE® (2025). *The State of ALICE in Wisconsin*

