



UNITED WAY OF NORTHERN OZAUKEE

ANNUAL REPORT

2018-2019



of Northern Ozaukee

A MESSAGE FROM THE BOARD PRESIDENT AND EXECUTIVE DIRECTOR

LIVE UNITED



Cindy Nierode
Board President



Barbara Bates-Nelson
Executive Director

Working collaboratively with our partner agencies and selfless givers like you, United Way of Northern Ozaukee fights for the health, education, and financial stability for everyone in Ozaukee County. It takes all of us working together to fight for our working families, our children and seniors, to ensure that they live their best lives possible and our community is making positive progress.

We all win when a child enters school ready to succeed; we all win when families are able to have their basic needs met in order to move toward financial stability; we all win when our seniors and individuals with developmental disabilities live inclusive and healthy lifestyles.

Even with the incredible progress you've helped us make, we know that our work is not done, and we must continue to advocate for the pressing health and human service needs in our community.

Thank you for your unwavering support. Together, we will continue to change the lives of thousands of individuals, children, and families in our community. We hope we can count on you into the future!

Thank you,

Cindy Nierode and
Barbara Bates-Nelson

"THE TEST OF OUR PROGRESS IS NOT WHETHER WE
ADD MORE TO THE ABUNDANCE OF THOSE WHO HAVE
MUCH; IT IS WHETHER WE PROVIDE ENOUGH FOR
THOSE WHO HAVE LITTLE." - Franklin D. Roosevelt



THANK YOU TO OUR GENEROUS 2018-2019 CAMPAIGN KEY CONTRIBUTORS

TOCQUEVILLE SOCIETY

Thanks to Charter and Port Washington State Bank and their employees for demonstrating outstanding volunteer service and leading the way through generous leadership giving.



We extend out deepest gratitude to all of those who stepped up and answered the call to give to our great community this year, improving the quality of life for all.

THANK YOU.



Corporate Partner Spotlight: Port Washington State Bank



The United Way of Northern Ozaukee ends its 2018-2019 campaign with gratitude, humility, a sense of achievement, and great hopes for the future. We are most appreciative of the matching grant from Port Washington State Bank, which we know spurred on individual contributors who were awed by the bank's generosity.

*- Karl & Carol Hertz and Bob & Bill Henkle,
2018-2019 Campaign Cabinet*



Thank you to our generous and dedicated 2018-2019 Campaign Cabinet

Back L-R: Bob Henkle, Karl Hertz, Jim Asplin, Bill Henkle.
Front L-R: Barbara Bates-Nelson, Carol Hertz, Annie Stadler,
Debbie Fedel, Joe Graf. Not pictured: Todd Luft





OUR VOLUNTEER LEADERS

A sincere thank you to our Board of Directors and Campaign Cabinet for their vision, leadership and commitment to community. Because of committed volunteers, UWNO runs a very lean organization that invests a high percentage of the money into programming rather than operations. Thanks for sharing your time talents and passion for improving community.

Board of Directors Executive Board

Cindy Nierode *Board President*
Port Washington State Bank

Gerry Antoine *Governance*
Antoine Hoeft & Eberhardt S.C.

Don Bystricky *Member at Large*
Community Member

Robert Haupt *Allocation*
Community Member

Tom Carson *Marketing*
City of Port Washington,
Niederkorn Library

Chris King *Treasurer*
Port Washington State Bank

Craig Modahl
Community Impact
Next Breath, LLC

Annie Stadler
Vice President of Campaign
Port Washington State Bank

Board of Directors

Wilma Bonaparte MATC

Grace Eernisse
Eernisse Funeral Homes

Tony Matera
Ansary & Associates

Jonathan Neulreich
Johnson Financial Group

Bryn Theisen BMO

Joyce Nwatuobi
Aurora

SRI Vasudevan
Community Member

Ron Voigt
Ozaukee County

Dr. Michael Weber
Port Washington School
District

Karen Weber
Community Member

Campaign Cabinet

Karl Hertz *Honorary Co-Chair*
Former Superintendent
Mequon-Thiensville School District

Carol Hertz *Honorary Co-Chair*
Former Cedarburg
Curriculum Director

Bob Henkle *Honorary Co-Chair*
Reinhart Boerner
Van Deuren Law Firm

Bill Henkle *Honorary Co-Chair*
Former Educator Port Washington
Saukville School District

Jim Asplin
Newport Partners Wealth
Management

Deb Fedel
Seek Careers Staffing

Joe Graf
Community Volunteer

Todd Luft Associated Bank

Key Volunteer Leaders

Rick Bate *Photography*
Rick Bate Photography

Dana Carter *Marketing*
ManpowerGroup

Jill Grimm *Accounting*
Port Washington State Bank

Scott Gutelius
Website Developer
Scott Gutelius Website
Development

Michaela Paukner
Event Planning
WISN

Paula Zaja *Social Media*
City of Port Washington,
Niederkorn Library



MEET DAVION AND MATT

Spotlight on Big Brothers Big Sisters

Matt was matched with 9-year-old Davion as a Big Brother in May 2017. Since that time, there has been a positive change in Davion's willingness to experience new things. Matt has taught Davion how to ski, he has taken him horseback riding and fishing, and has helped him to experience many new foods. Matt has been instrumental in teaching Davion how to swim, helping him to develop social skills both at home and in the classroom, and in showing him the importance of volunteering. Davion enjoys the time that he spends with Matt, and he likes that Matt is teaching him important life skills. He has also played an important part in helping him to think about his future. Thanks to Matt and Big Brothers Big Sisters, Davion is excited about what the future holds and appreciates every new opportunity that he has.

IMPACT AND INVESTMENTS

health



70%

of door-through-door senior transportation and support services are essential for at-risk seniors throughout Ozaukee County



10,000

trips provided to Ozaukee County seniors with United Way's support of the Senior Transportation Program



270

people with developmental disabilities were empowered to live their best lives possible through UWNNO-funded programs and services

UNITED WAY PARTNER AGENCIES

- Advocates
- Balance
- COPE
- Interfaith Caregivers
- Starting Point

UNITED WAY FUNDED PROGRAMS

- Child Advocacy & Support
- Aging in Place for Individuals with Disabilities
- COPE Help Line
- Support Services to Seniors & Adults with Limited Mobility
- Anti-Drug/Substance Abuse Support & Prevention

financial stability



78%

of the people who received rent assistance will maintain housing for at least six months because of the homeless prevention program supported by United Way



13,691

individuals accessed the most basic needs in life (food, security and rent assistance) with United Way's help



25

people with disabilities secured community employment that meets their needs and focuses on their strengths, thanks to United Way's help

UNITED WAY PARTNER AGENCIES

- Adult Literacy
- Advocates
- Family Sharing of Ozaukee
- Portal

UNITED WAY FUNDED PROGRAMS

- Adult Literacy
- Homeless Prevention
- Food Distribution
- Employment Opportunity Services for individuals with disabilities

IMPACT AND INVESTMENTS

education



16,500

people in Ozaukee County impacted by United Way-funded programs and community investments



9 out of 10

parents reported a strengthened relationship with their children after participating in critical parenting programs supported by United Way



1,261 youth

gained the knowledge, skills and services to ensure optimal development and health by United Way's support of parents and caregivers

UNITED WAY PARTNER AGENCIES

- Big Brothers Big Sisters
- Ozaukee Family Services
- NAMI
- Ozaukee Jail Literacy

UNITED WAY FUNDED PROGRAMS

- Mentoring and Youth Development
- Parents As Teachers (PATs)
- Education for families dealing with mental illness
- Continuing Education for Incarcerated Individuals

FINANCIAL PERFORMANCE

Thanks to the generosity of local organizations and donors who participated in this year's campaign, United Way Northern Ozaukee impacted 16,500 people through programs and community investments. We know that our work isn't done and that we will need to continue to grow our campaign in order to respond to the growing needs for services. **Together, we are united to make a difference in our neighborhoods.**

**United Way of Northern Ozaukee, Inc.
Statement of Financial Position
as of March 31, 2019**

Assets

Cash & Cash Equivalents	\$213,204
Pledge Receivables	\$159,862
Other Assets	-
Total Assets	\$373,066

Liabilities & Net Assets

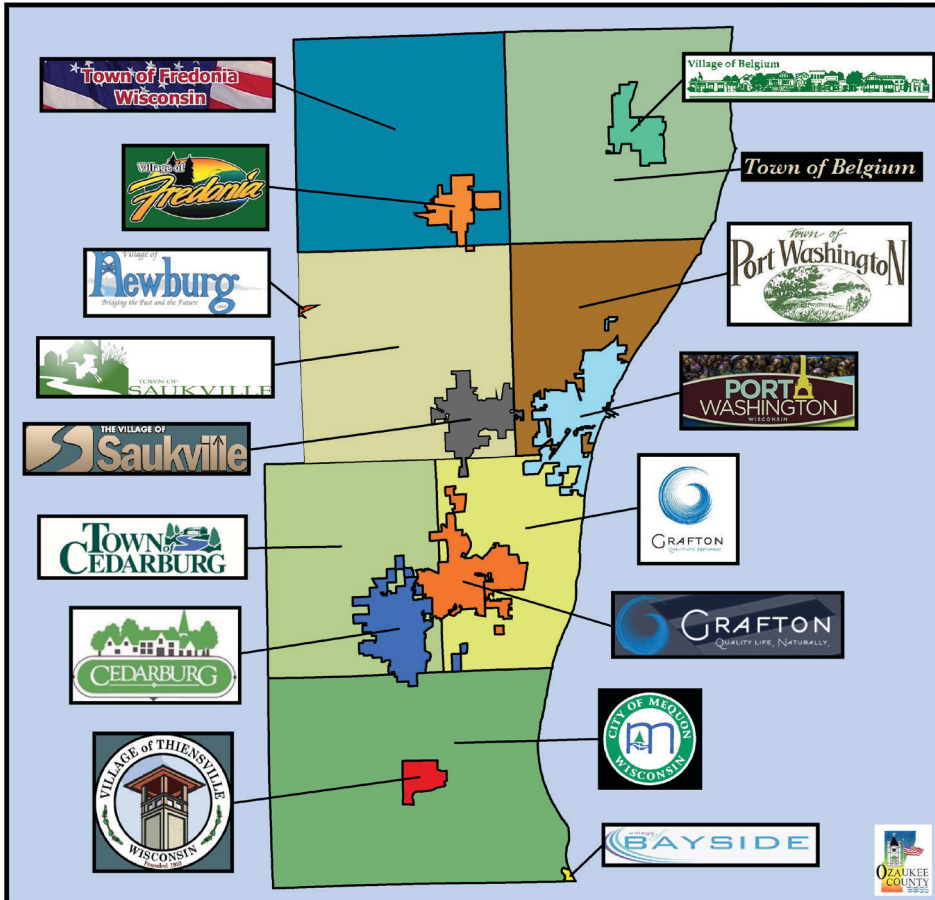
Accrued Liabilities	\$614
Allocations and Designations Payable	\$228,100
Total Current Liabilities	\$228,714

Net Assets

Unrestricted Net Assets	\$144,352
Total Net Assets	\$144,352
	\$373,066

SERVING OZAUKEE COUNTY

16,500 PEOPLE IN OZAUKEE COUNTY WERE
IMPACTED BY UNITED WAY-FUNDED PROGRAMS AND
COMMUNITY INVESTMENTS IN 2018-2019



Printed in
partnership

Heritage Publishing
CO. INC.



of Northern Ozaukee

To volunteer, visit www.volunteerozaukee.com

To donate, visit www.unitedwayno.org